### REPORT

DATE:

April 7, 2005

TO:

Regional Council and Administration Committee

FROM:

Deputy Executive Director

SUBJECT:

Milken Institute's 2005 Global Conference

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Approve SCAG's participation in the Milken Institute's 2005 Global Conference as a Cooperative Organization.

#### **BACKGROUND:**

SCAG has been approached with an invitation to participate as a Cooperative Organization for the Milken Institute 2005 Global Conference scheduled to take place April 18-20, 2005 at the Beverly Hilton Hotel in Los Angeles. SCAG has supported this conference in the past.

For SCAG's participation, the \$2,295 registration fee is waived for one person in our organization and other members may attend the conference for \$1,295 per person. SCAG will be advertised in the conference materials that will be distributed. SCAG, in return, is asked to publicize the conference through a flyer, our web site as E-vision newsletter, or however we decide.

#### FISCAL IMPACT:

No direct fiscal impact.



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Wednesday, March 23, 2005

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# GL BAL CONFERENCE

April 18 - 20, 2005 Los Angeles Information: (310) 570-4605

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Our Mission Statement

## FasterCures The Center for Accelerating Medical Solutions

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## Hot Topics Our most popular reports:

1. <u>America's Best</u> <u>Performing Cities</u>

# 8th Annual M.I. Global Conference brings global decision makers to L.A. April 1820

The Milken Institute
Global Conference
brings together
some of the world's
most extraordinary
thinkers and
decision makers for
three days of
intensive discussions
on a wide range of
economic, business,
public policy and
social issues.

Now in its eighth year, it has become an important gathering for a diverse audience of business leaders, financial executives, investors, institutional investors, philanthropists, government officials, journalists and top academics –

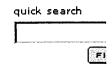






Rupert Murdoch of News Corporation, top, returns this year. More than 2,000 global executives and decision makers attend the Global Conference, which this year includes more roundtable discussions and our signature panels with the Nobel laureates (bottom photo: Myron Scholes, left, and Michael Spence in 2004).

## Special invitation from Mike Milken



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- 2. <u>Biopharmaceutical</u>
  <u>Industry</u>
  <u>Contributions to</u>
  <u>State and U.S.</u>
  Economies
- 3. America's Biotech and Life Science Clusters
- 4. 2004 State
  Technology &
  Science Index
  study
- 5. <u>The U.S. Leveraged</u> <u>Loan Market: A</u> Primer

#### Quotable

We need some other sectors to carry the ball. Real estate simply cannot push the (California) economy forward any longer.

-- Ross DeVol, Director, Regional Economics, Los Angeles Times, March 15, 2005 including many Nobel laureates – from more than 50 countries.

This year's conference takes place April 18-20, 2005, at the Beverly Hilton Hotel in Los Angeles. Go to the 2005 Global Conference web site.

#### Recent Publications



Biopharmaceutical Industry
Contributions to State and U.S.
Economies



Best
Performing
Cities: Where
America's
Jobs Are
Created and
Sustained



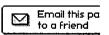
MIR 1st Qtr 2005

recordings c the 2004 Global Conference sessions are now availab Go to order page.

#### Today's Quiz

Only six state experienced increase in the elementary school-age population between 200 and 2004. Which one of these states was not one the six?

- a) C Colorac
- b) C Georgia
- c) C North Carolina
- d) C Oklahoi



News

# Companies should focus more on opacity risks and less on political risks, authors say in IBD commentary

Companies need to spend more time worrying about the risks from opacity in foreign countries and less about political risks, say Joel Kurtzman and Glenn Yago in a commentary in *Investor's Business Daily*. Read commentary.

## Larry Harris, USC professor and former SEC chief economist, explains 'Why People Trade'

Larry Harris, former chief economist of the Securities and Exchange Commission, offered insight into the world of financial traders – who they are and why they trade – at a Milken Institute Forum. Read more.

## Initiative aims to boost Israel economy by focusing on small-business sector

In an effort to boost Israel's struggling economy, the Milken Institute has proposed a major economic initiative focused on



that country's small-business sector. The Israel Entrepreneurial Finance Initiative will provided much-needed financial, technical, government and philanthropic support to Israel's small-business owners. Read more.

## In Wall Street Journal commentary, Milken Institute economists argue that Middle East is improving

In a commentary in *The Wall Street Journal*, "The Post-Saddam Boom," Milken Institute economists Glenn Yago and Don McCarthy argue that the conventional wisdom about the Mideast is largely unjustified from an economic perspective. Read the article.

#### 'Mike Milken's crusade and how it's changing medicine' - is cover story in FORTUNE magazine

Mike Milken and FasterCures, an initiative of the Institute, are featured in a FORTUNE magazine cover article (November 29)



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issue) about Milken's effort to find a cure for all types of serious diseases. Read more about the article, <u>"The Man Who Changed Medicine."</u>

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